Using Data to Influence Practice & Policy in a Strategic K-12/Community College Partnership

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A Partnership Existed, Just Not the Right Kind
- Data was siloed
- Limited opportunity to ask follow up questions
- Not grounded in shared data
- Blame game
Where we are losing students

All SFUSD students

Loss Point 1: Not Completing SFUSD High School

5500

Loss Point 2: Not Successfully Transitioning

4000

SFUSD students at City College

Loss Point 3: Remediation at City College

1000

~up to 92%

Loss Point 4: Not Completing City College

2000

650

350

9th Graders
Drop Out/Leave
Graduate High School
Don’t enroll in any post-secondary
Enroll in other post-secondary (not City College)
Enroll in City College
Place into remedial Math or English at City College
Do not complete at City College within 5 years
Complete at City College or transfer to 4-year
Early Win
Dramatic Results to Report Out
• Retention Rates:
  ◦ 98% in first semester, 89% at second semester
  ◦ Compared to 65% at second semester
• Majority are going full time
• Increased average units from 8 to 12.8
• Increased enrollment among target groups:
  ◦ % of African-American students increased by 18%
  ◦ % of Latino students increased by 24.5%
Creating Momentum for Partnership
Partnership Structure

Executive Committee
Chancellor, Superintendent, Mayor’s Office Education Liaison

Steering Committee
CCSF: Deans, Vice Chancellors, Faculty, Department Chairs
SFUSD: Action Team Leads – some of whom were Department Chairs and Central Office Administrators

Core Team
CCSF Dean, SFUSD Administrator, Mayor’s office liaison

Math Action Team
English Action Team
Counseling Action Team
Transition Action Team
Pathways Action Team
CBO Action Team

Data Team
Researchers from CCSF, SFUSD, Third Party Evaluators
How Data Moved the Work Forward
• Our Method: Data was the Centerpiece
• Linking Data Created a Neutral Space
• Started Easy & Gave us an Early Win
  • Non controversial data
  • Quick and easy to analyze & interpret
  • Let voices be heard
• Created pressure for institutions to act
• Brought Attention to Inequities
• Use of qualitative & quantitative imperative
• Shared data discussions created opportunities for partners to engage in
  ◦ Baseline data
  ◦ Pilot a change
  ◦ Examine results
  ◦ Implement Policy Change
  ◦ Celebrate Wins

• Challenges
  ◦ English
  ◦ Scatterplot
How We Built Support For the Work
- Assign leaders who will champion the work
- Leaders likely to be middle managers
- Constantly rally support - not just a grant, but our true work
- The “Road Show”
- Use of “ours” and “we” in our messaging
We Found the Following Strategies Vital to Our Progress
• Partnerships should be attuned to realities of your local community
• Each institution should assign a practitioner to lead and champion the work at their respective institution
• Define a set of shared goals
• Careful communication - keep it neutral and about our kids
• Strategic, intentional and grounded in data-driven decisions
· Data should be transparent
· Third party to conduct data can provide an objective analysis
· Researchers need to present findings in a clear, concise manner
· Analyses should be complemented with input from practitioners and students
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To

Save Ruby
Thank you.
Comments or questions?

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