New Strategies for Funding High Cost CTE Programs

California Community College Association for Occupational Education

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CCCs: Wage Outcomes

- Statewide median for wages 5 years after award
  - $52,700 for Associate Degrees,
  - $49,700 for Certificates and
  - $42,200 for Locally Approved Certificates & Awards.

- Median wages 5 years after award for students with associate degrees in vocational disciplines was $66,600 compared to $38,500 for those with non-vocational associate degrees.

Patrick Perry, CCC Chancellor’s Office Student Success Update: Scorecard and WageTracker, May 2013

http://salarysurfer.cccco.edu/SalarySurfer.aspx
CCCs: Wage Outcomes

- Nearly 50% of students from CCC who earned an AA/AS and who had not transferred to a four year institution had median wages 5 years after earning the award of more than $54,000, the median wage for those in California whose highest degree was a Bachelor’s Degree.

- 25% of students from CCC who earned an AA/AS and who had not transferred to a four year institution had median wages 5 years after earning the award of more than $81,000. This was higher than the median income for those in California who’s highest degree was a Master’s Degree ($72,000).

Patrick Perry, CCC Chancellor’s Office Student Success Update: Scorecard and WageTracker, May 2013
http://salarysurfer.cccco.edu/SalarySurfer.aspx
Associate Degrees with the highest median incomes 5 year after award include Registered Nursing ($81,640), Radiologic Technology ($81,573) and Respiratory Therapy ($72,582).

Certificates with the highest median incomes include Paramedic ($113,360), Electrical Systems & Power Transmission ($107,466) and Water & Wastewater Technology($79,205).

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Recognition, Downsizing and Contraction

- Recognition of looming “skills gap” + “demographic gap”
- Growing recognition of role of community colleges, particularly in workforce and economic development
- Increased emphasis on completion
- But, downsizing and contraction over last several years:
  - Overall loss of funding resulted in decrease of some 500,000+ students across the CCC system between 2008-2013
  - Downsizing of Adult Education since “flexing” of funds in 2009 led to loss of over 1 million students from that system
- Disproportionate cuts to CTE programs
Is our system trending the right way?

10 year decline in “CTE as a % of FTES”

Source: CCCCO MIS
State apportionment not proportionally being used on CTE.
Your region’s 10-year trend in career technical education (CTE) portfolio as % of FTES
The CTE Dilemma: An Undervalued Mission

- CTE subordinated to transfer mission –
  - In governance, funding and relative status
  - Applied learning frowned on by CSU and UC; no applied baccalaureate

- Flat reimbursement model – no differential for high cost programs

- Need for “venture capital” & seed funds as well as ongoing support
  - Overreliance on short-term grant funds; constant fund raising to run core
  - Competition prioritized over collaboration
  - Loss of instructional equipment categorical

- Intense competition for seats in hi demand/hi wage programs
  - Reverse transfer crowds out first generation and low-income students
  - Lack of prioritization and disconnection from basic skills instruction
Other recent funding streams . . .

- **SB1070**
  - Note: SB70 to SB1070, then sunsets after next year

- **CA Career Pathways Trust–Steinberg**
  - $250M appropriated in the 2013-14 State Budget
  - Competitive grants to support career pathways programs, K-14 alignment, and work-based learning
  - Administered by CDE; K12, COE or CCCs can be fiscal agent

- **Federal support for pathways and sector work**
  - TAACCCT grants in CA
  - C6 Consortia (Central Valley/West Hills CCD) $20M
  - Design It, Build It, Ship It (East Bay/CCCD) $15M
  - LA Healthcare Competency to Career Consortium (LATTC) $19M
  - A number of single college or district awards across state.
  - DOL WIF grant: Silicon Valley ALLIES
FOR MORE INFORMATION:

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