Hands on your heart:

How do you bridge the gap between the heart and the mind?

11:05
Career Advancement Academy: Developing CTE Career-Directed Pathways

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Career Ladders Project

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  East Bay Career Advancement Academy

• Naomi Tokuda, El Camino/Compton
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• Angela Allison,
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SSSC’12
October 4, 2012
Costa Mesa, CA
The Career Ladders Project fosters educational and career advancement through research, policy initiatives, and direct assistance to community colleges.

www.CareerLaddersProject.org
• Establish pipelines to college and high wage careers for underemployed, underprepared young adults (target 18 – 30 yrs)

• CCCCQO Demonstration project quickly reached large scale
  — Phase 1: 3 regions (East Bay, Central Valley, LA) 29 colleges
  — Phase 2: expanded to 4 regions in 2011-2012
  — Serving > 8,700 students to date
  — Public/Private Partnership between CCCCQO and philanthropy
    — CLP: TA/support/coordination
    — Independent Evaluation (OMG) and attention to data
  — Leverage external investments and growing support
CAA: A FRAMEWORK OF EFFECTIVE PRACTICE

Integrated basic skills and career technical training
- Contextualized approach makes learning career relevant
- Work readiness incorporated along with basic and technical skills
- Expedite and accelerate student progress

Clearly defined pathways with attention to transitions
- Students earn certificates that make them employable and are aligned with continuing education; stackable design

Cohort based learning communities
- Provide strong peer supports among students
- Faculty collaborate to integrate content and support students

Integrated student services
- Embedded in learning community and
- Leverage external resources and benefits to support success

Partnerships and leveraged resources
- Business/industry, labor, WIBS, CBOs, K12/ROCPs/adult ed/4 yr.
Ethnicity Breakdown of CAA Students
Fall 2007 – Spring 2011

- Hispanic: 52%
- African American: 21%
- White Non-Hispanic: 17%
- Asian: 8%
- Other: 2%
Profile of CAA Students by Age
Fall 2007 – Spring 2012

- 16-24 years: 24%
- 25-34 years: 23%
- 35+ years: 53%
Course Success and Retention
Fall 2007 – Spring 2011

<table>
<thead>
<tr>
<th>CAA all regions</th>
<th>Course Success</th>
<th>Course Retention</th>
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<td>75%</td>
<td>90%</td>
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Course Success is defined as achieving a grade of A, B, C Pass or Credit in attempted units. Course retention is defined as achieving a grade of A, B, C, D, F, Pass, Not Pass, Credit or No Credit in attempted units. Source: Cal-PASS, September 2011.
East Bay Career Advancement Academies

- Seven Colleges, 2 Districts, 2 Counties
- 23 CAA Pathway programs
- Over 700 students
- Commitment to Regional System
- Unified Professional Development

Industrial Trades  Pre-Apprenticeship  Transportation
Logistics        Public/Human Svts    Health Care
Energy           Biotechnology        Early childhood
Admin of Justice
Wind in my Sails

When the Students Talk Back
Wind in my Face
El Camino/Compton

- Compton Center
  - Machine Tool Technology Aerospace Fastener
  - Welding
- Torrance campus
  - Machine Tool Technology
  - Welding
  - Electrical Utilities

Trades • English • Math • Human Development
Job Fair • Books • Industry Specific Credentials
Partners - Alternative Schools - CBOs - WIBs
Wind in my sails ...

... Jessica.
Wind in my face ...

... the machine.
Central Valley Career Advancement Academy

The following 7 Regional Community Colleges called Career Advancement Academy are now offering **18-60 unit certificates** for adults ages 18 +

<table>
<thead>
<tr>
<th>West Hills College-Coalinga &amp; Lemoore</th>
<th>Reedley College</th>
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<tbody>
<tr>
<td>Angela Allison</td>
<td>Sandie Hermosillo</td>
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<td>Interim Director of Special Grants</td>
<td>CTE Coordinator/Counselor</td>
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<td>Fresno City College</td>
<td>Merced Community College</td>
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<tr>
<td>Kurt Piland</td>
<td>Jackie Mayhue</td>
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<tr>
<td>CAA Coordinator/Counselor</td>
<td>Instructor/Coordinator</td>
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<tr>
<td>Madera Community College</td>
<td>College of the Sequoias</td>
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<tr>
<td>Katherine Medina-Gross</td>
<td>Larry Dutto, Ph.D.</td>
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<tr>
<td>CTE Grant Coordinator</td>
<td>Dean, Career Technical Education</td>
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<tr>
<td>Willow International Community College</td>
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<tr>
<td>Stacy McArron</td>
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<tr>
<td>CTE Coordinator/counselor</td>
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Wind in my face

Wind in my sail
WIND BENEATH MY WINGS → CAREER ADVANCEMENT ACADEMY
San Mateo CAA

- Region-wide Programs in Allied Health plus Skyline Automotive Technology; exploring expanding to Early Childhood Education
- Connecting underserved and underemployed individuals to growing health care market
  - Unemployment ranges from 11.1% - 20.7%
  - Individuals in local communities lacking HS diplomas are 5-7 times the median for San Mateo County
  - Expected 110% growth of health care careers between 2010 and 2020
- Strong bundled support services with SparkPoint Center (financial coaching and self-sufficiency), Career Center, and Learning Communities
Wind at Back: Recruitment and Students

- Connections with Community partners:
  - 300-organization recruitment list
  - Integration with College recruitment efforts
- Student Needs and Program Design Converging
  - Reaching students who need the program

“CAA has been a life saver for me. I am a single mother that was laid off with no education under my belt. I’ve always dreamt of working in the health field. In order for me to get into the surgical tech program it would take me 2-years to be able to apply to the program. On top of the one year program. While working a dead end job to pass the time and pay the bills. Thanks to this fantastic program I will be working in less than 2 years and actually be able to start my career vs. a job. I’m also setting a great example for my son to go straight into college once he’s done with high school. CAA has given me great resources to help me not struggle through these hard times. They have also helped me believe in my goals and dreams.”

--- Shannon Fox, CAA Allied Health Class of Spring 2013
Wind in Face: Jobs and Future

• Job Placement - Connecting employer engagement to real job opportunities for CAA students

• Institutionalization
  – SMCAA committed to keeping and growing programs
  – Strong senior leadership support
  – What is the sustainable financial model?
It’s your turn:

From what you heard from the panelists working on this large scale demonstration grant,

· What resonated for you among the key elements?

· Are you doing similar work on your campus? If so, how’s that going? What keeps you from doing more of it? If not, what would you like to try?
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www.CareerLaddersProject.org