From Gateways to Career Advancement Academies

Linda Collins
March 19, 2009
Gateway: 2004-2008

W.S. Johnson Foundation
6 counties - 12 colleges – 8 WIBS
2 cohorts/yr for 2 yrs each

Target: out-of-school youth,
transitioning foster youth,
disadvantaged youth & adults

Partnerships: WIBs, Community
Colleges, social services, CBOs

Bridge to college leading to
post-secondary training in high
wage, high growth field and/or
dergree program
Career Advancement Academies
Establish pipelines to college and high wage careers for disconnected, underemployed, underprepared young adults (18 – 30 yrs)
State investment:
CCC System
Governor’s CTE/SB70
$5M per region over 3 yrs

Partnerships: community colleges; employers; labor; workforce investment boards; social service agencies; ILPs; community orgs; adult ed – ROCPs; philanthropy
Key Design Elements . . .

- Broad outreach to underserved populations
- Partnerships to leverage public/private resources
- Transition programs – bridge to college & career
- Address basic skills in context of career
- Focus on high wage careers in demand in region
- Cohort-based, learning communities
- Intensive support services
- Clear transitions to continued education and career pathways
The Model

Recruitment & Screening:
- WIB, CBO, One-Stop

Enroll in WIA, Financial Aid & other services:
- Case managers (WIB; DCFS)
- Community colleges

Assessment & Referral:
- Students test at 7th/8th grade level or above

Work Experience

Community College and Career Pathway

Bridge to College and Career:
- Community college program
- Learning Community Cohort
- Intensive Literacy and Math
- Contextualized to career pathway (Sector based)
- Career counseling, case management and other support services
Gateway Program Completion:
Contra Costa County Career Pathways

Contra Costa Workforce Development Board

Los Medanos College

Total = 128
Additional Features . . . CAAs

• Community of learners across sites
  – Career Ladders Project / Philanthropy
  – Document and share effective practices

• Common Data and Evaluation:
  – CLP, CalPASS and Public Private Ventures

• CC System recently added $1.5M to extend “Linking afterschool employment to career pathways” (in education and human services)

• Informing the CC System Basic Skills Initiative
CAA Enrollment by Sector (FA07 – SP 09)

- Health Care: 1067
- Manuf: 325
- Transp: 297
- BLdg Trds/ Constr: 291
- Educ/Child Dev: 266
- Business: 217
- Info Tech: 200
- Energy/ Utilities: 96
- Other: 223
- TOTAL: 2,982
Funded by the Chancellor’s Office for California Community Colleges

In partnership with:

Foundation for CA Community Colleges
S.D. Bechtel, Jr. Foundation
Evelyn and Walter Haas Jr. Fund
Walter and Elise Haas Fund
William and Flora Hewlett Foundation
James Irvine Foundation
Walter S. Johnson Foundation
David and Lucile Packard Foundation
Bay Area Workforce Funding Collaborative
The Women’s Foundation of California
Linda Collins  Lcollins@CareerLaddersProject.org

Carole Bogue-Feinour  cbfeinour@CCCCO.edu

Bob Lanter  blanter@ehsd.cccounty.us