From Gateways to Career Advancement Academies

Linda Collins
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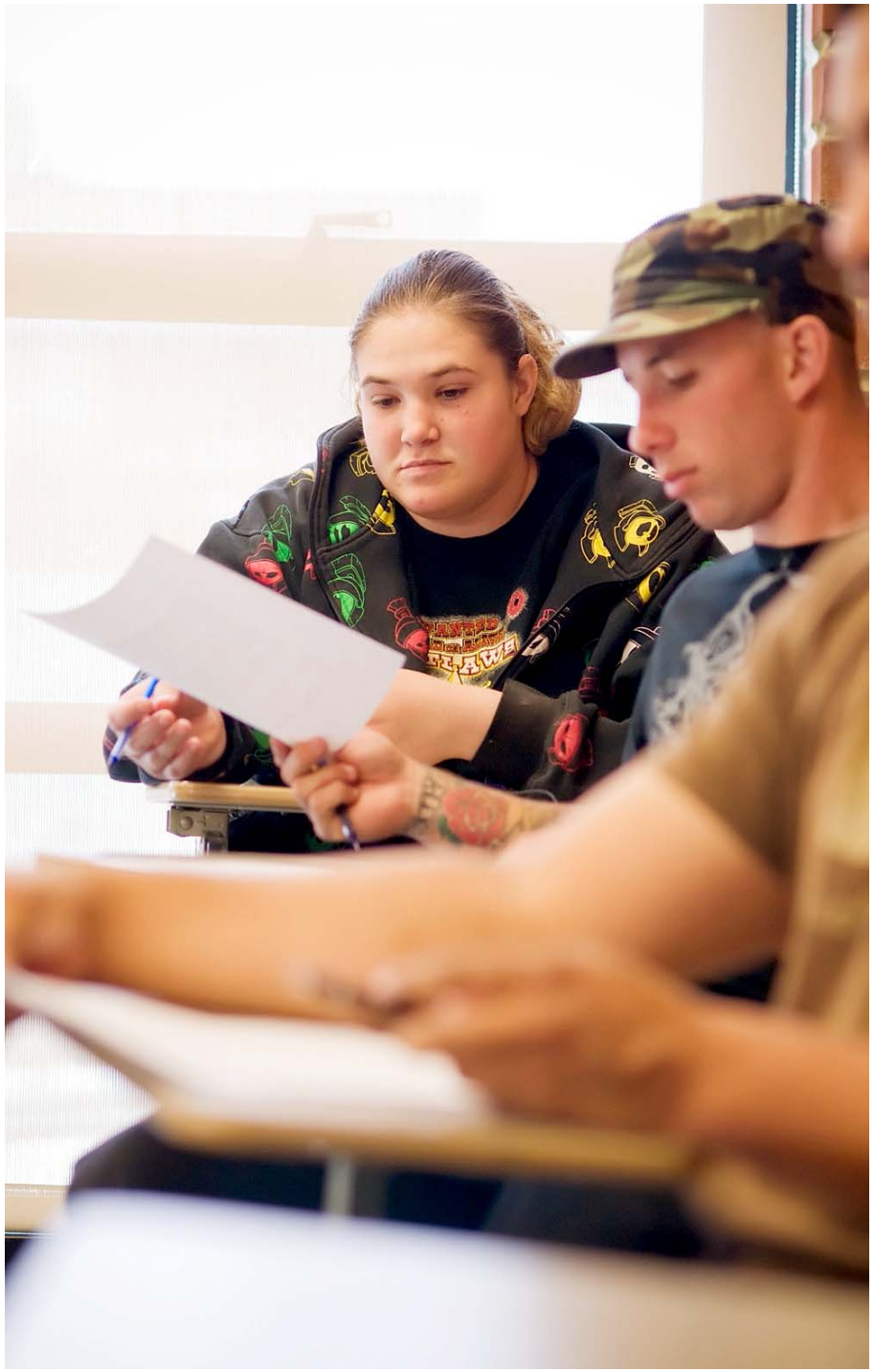


Gateway: 2004- 2008

W.S. Johnson Foundation
6 counties - 12 colleges – 8 WIBS
2 cohorts/yr for 2 yrs each

Target: out-of-school youth, transitioning foster youth, disadvantaged youth & adults

Partnerships: WIBs, Community Colleges, social services, CBOs

Bridge to college leading to post-secondary training in high wage, high growth field and/or degree program

Career Advancement Academies

Establish pipelines to college and high wage careers for disconnected, underemployed, underprepared young adults (18 – 30 yrs)

Three Regions: 26 colleges
East Bay
Central Valley
Los Angeles

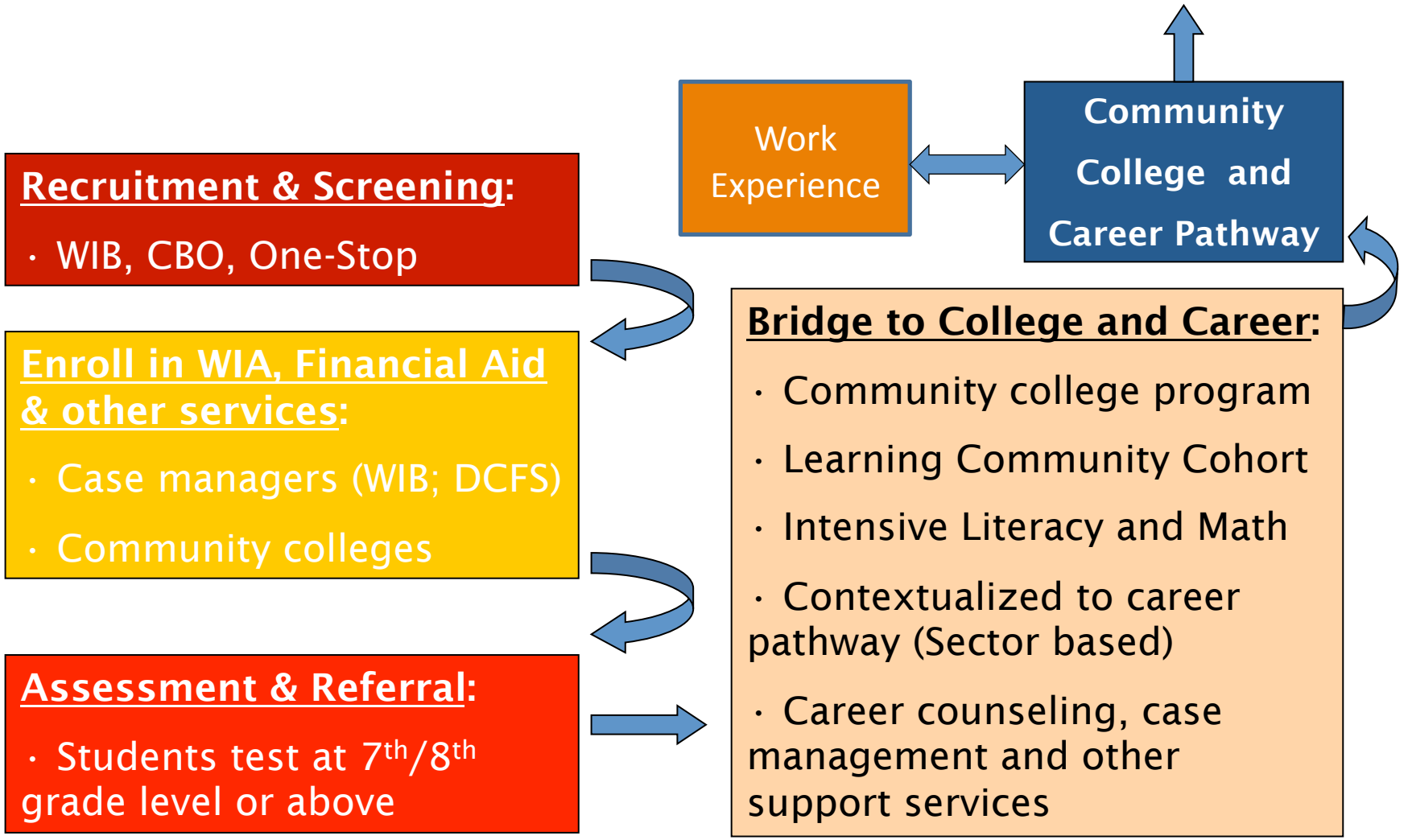
State investment:
CCC System
Governor's CTE/SB70
$5M per region over 3 yrs

Partnerships: community colleges; employers; labor; workforce investment boards; social service agencies; ILPs; community orgs; adult ed – ROCPs; philanthropy

Key Design Elements . . .

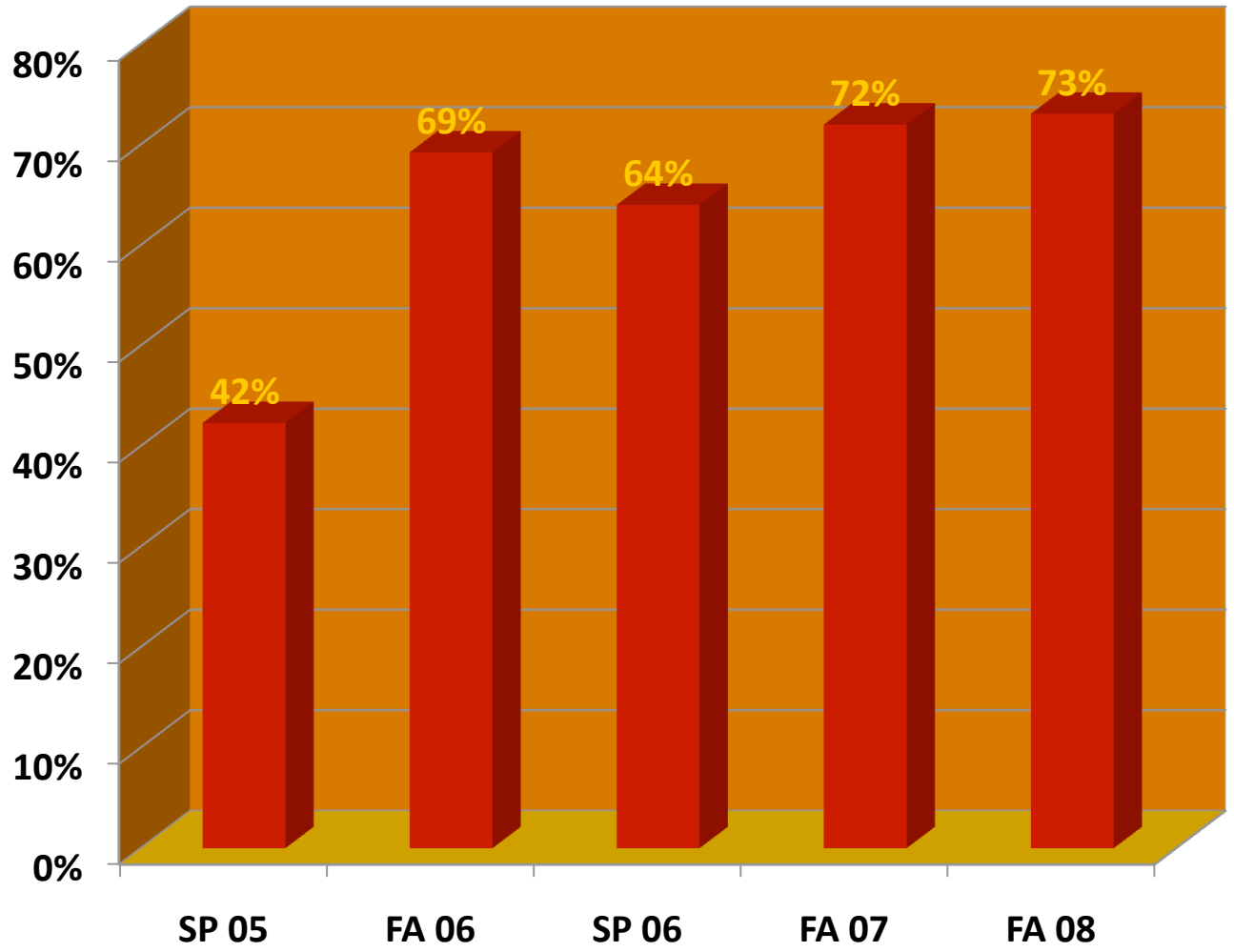
- Broad outreach to underserved populations
- Partnerships to leverage public/private resources
- Transition programs – bridge to college & career
- Address basic skills **in context** of career
- Focus on high wage careers in demand in region
- Cohort-based, learning communities
- Intensive support services
- Clear transitions to continued education and career pathways

The Model


Work Experience
Community College and Career Pathway
Recruitment & Screening:
· WIB, CBO, One-Stop
Enroll in WIA, Financial Aid & other services:
· Case managers (WIB; DCFS)
· Community colleges
Assessment & Referral:
· Students test at 7th/8th grade level or above
Bridge to College and Career:
· Community college program
· Learning Community Cohort
· Intensive Literacy and Math
· Contextualized to career pathway (Sector based)
· Career counseling, case management and other support services

Gateway Program Completion:

Contra Costa County Career Pathways



Contra Costa Workforce Development Board

Los Medanos College

Total = 128

Additional Features . . . CAAs

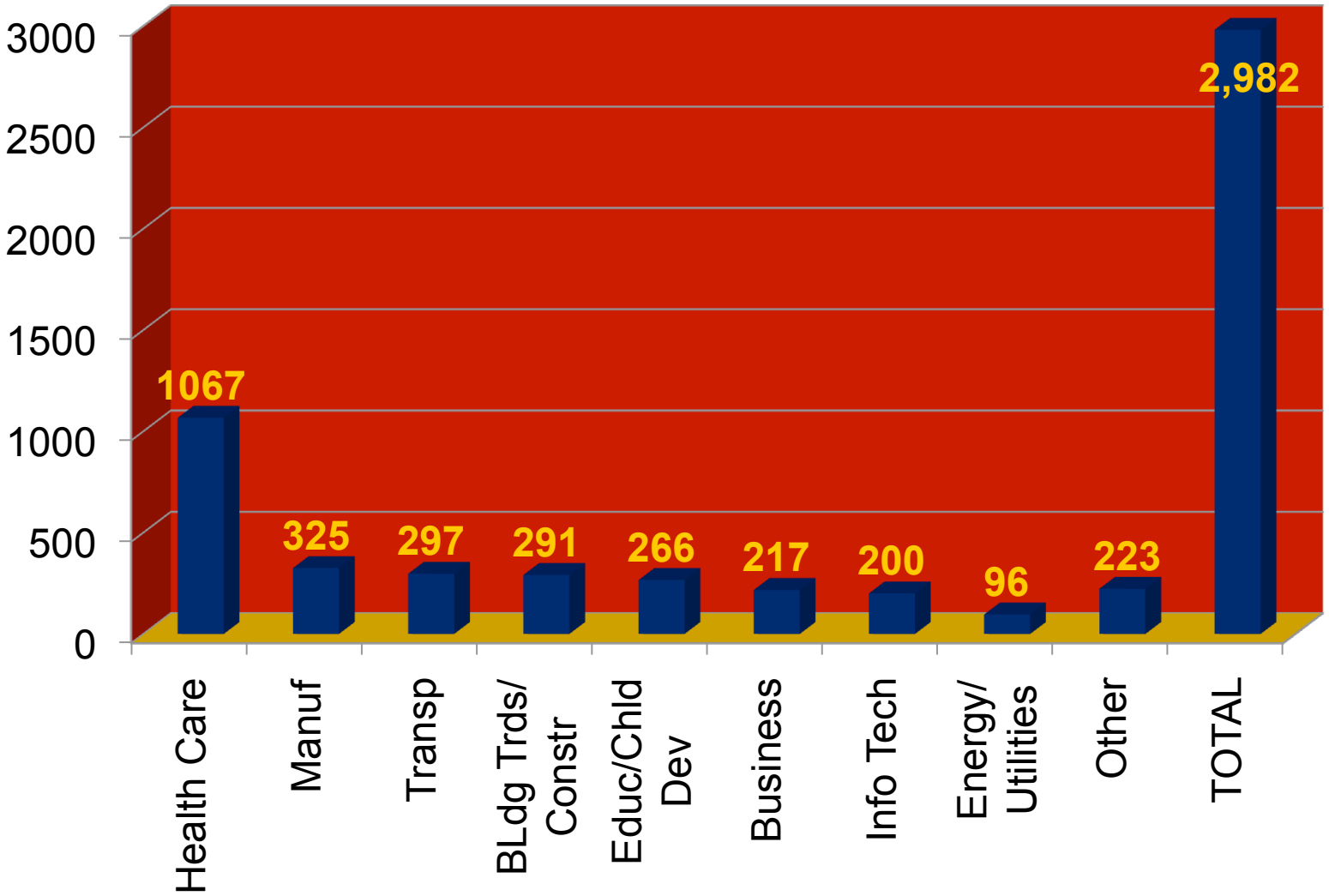
- Community of learners across sites
  - Career Ladders Project / Philanthropy
  - Document and share effective practices

- Common Data and Evaluation:
  - CLP, CalPASS and Public Private Ventures

- CC System recently added $1.5M to extend "Linking afterschool employment to career pathways" (in education and human services)

- Informing the CC System Basic Skills Initiative

CAA Enrollment by Sector (FA07 – SP 09)



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Linda Collins Lcollins@CareerLaddersProject.org

Carole Bogue-Feinour cbfeinour@CCCCO.edu

Bob Lanter blanter@ehsd.cccounty.us