Select Committee on CTE and Workforce Development
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CA EDGE Campaign
“No dead ends; no false promises”

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What are Career Pathways?

• Long-term, comprehensive strategies that enable students to combine school and work in order to advance over time to better jobs and to higher levels of education.

• Series of connected education/training programs—and related support services—that connect to employment within a specific industry sector or cluster.

• Each step designed to prepare for advancement to next level of education and career.

• Focus on careers which are in demand, pay family-sustaining wages and have ongoing advancement opportunities.
Fast Tracking Adults along College and Career Pathways

Washington:
Integrated Basic Education and Skills Training (IBEST)
Opportunity Grants

Ohio: Stackable Certificates

Oregon: Career Pathways

Kentucky: Career Pathways
Ready to Work
From the Margin to the Center

• Scale up and replicate bridge and career pathway programs that link to certificates/degrees for continuing advancement

• Prioritize programs which integrate and contextualize basic and academic skills with career technical education

• Prioritize partnerships to leverage scarce public resources and support post-secondary credential attainment (CCCs, WIBs, CBOs, k12/adult ed/ROCP, employers, labor, apprenticeships)

• Provide essential support services (career counseling, case management, financial aid, instr. supports, transp., childcare)

• Maintain and build capacity in Career Technical Education

• Attend to the entire pathway – pull for credit and completion.
Develop overarching framework and focus funding to this end

“Leave no Federal Funds Behind“
Example: Food Stamp Employment Training (FSET) funds

Map use of ARRA, WIA and other grant funds. Connect dots across initiatives and look for gaps

Prepare for Student Aid & Fiscal Responsibility Act. Build system of effective career pathway programs & practices

Connect and enhance use of existing CA state funds in each system and across systems (Basic Skills; CTE; EWD; Financial Aid; Adult Ed/ROP; Governor’s 15%; WIA; etc., etc.)
CCC Career Advancement Academies

Establish pipelines to college and high wage careers for underemployed and underprepared youth and adults
Large Scale:
3 regions – 28 colleges
(East Bay, Central Valley, L.A.)
13 sectors

State Investment:
Governor’s CTE/SB70
$5M per region over 3 yrs

Partnerships: community colleges; employers; labor;
workforce boards and one stops; social service agencies;
community orgs; adult ed – ROCPs; philanthropy

Independent Evaluation, Data Tracking , and Community of Practice
Key Design Elements

• Broad outreach to underserved populations
• Partnerships to leverage public/private resources and provide support services
• Structured transition programs: bridge to college & career
• Integrate basic skills, work readiness & career technical education—contextualized instruction to accelerate progress
• Strong employer involvement with focus on high wage careers in demand in region
• Cohort-based, learning communities
• Clear transitions to cont. education & career pathways
CA

Recruitment & Screening:
- WIB, One-Stop, CBO, CC

Enroll in WIA, Financial Aid & other services:
- Case managers (WIB; DCFS)
- Community colleges

Assessment & Referral:
- Foundational skills
- Career interests

Career Advancement Academy:
- Community college program
- Learning Community Cohort
- Integrated academic and career technical skills
- Literacy & math contextualized to career pathway
- Academic and career counseling, case management and other support services
CAA: Over 40 pathways in 13 sectors

- Renewable Energy Pathway (Laney - Oakland)
- Programa en Carpintería Fina (Laney)
- Utilities and Construction Prep (LA Trade Tech)
- PG&E PowerPathway (Laney, Fresno City)
- Construction Trades (Contra Costa)
- Los Angeles Healthcare CAA (LA City, Valley, East)
- Automotive Technologies (Fresno City)
- Logistics and Transportation (ATLAS - Alameda)
- Manufacturing Technologies (Reedley)
- Afterschool Employment and Teacher Preparation (Modesto Junior)
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