

Developing a New Economy: Retraining the Workforce; Retooling the Economy

CCLC Legislative Conference 2009

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Community College League of California
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California EDGE Campaign

Partial list of Endorsing Organizations and Companies:

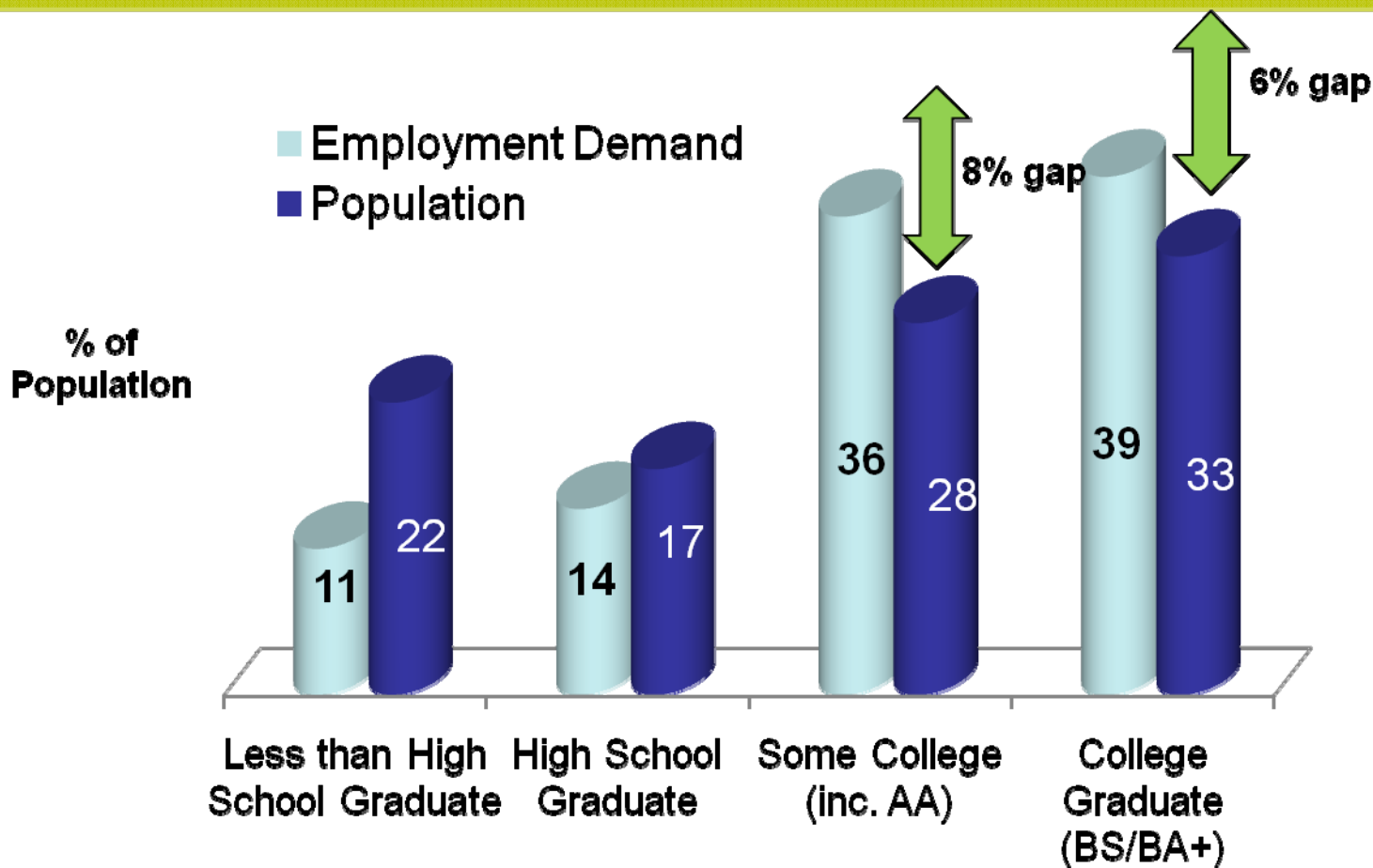
- California Workforce Association
- Community College League of California
- Career Ladders Project, Foundation for California Community Colleges
- California Labor Federation, AFL-CIO
- California Manufacturing Technology Association
- Latino Coalition for a Healthy California
- Los Angeles Area Chamber of Commerce
- Los Angeles Economic Development Corporation
- San Francisco Chamber of Commerce
- State Building and Construction Trades Council of CA
- The Boeing Company
- United Way of Greater Los Angeles

The Career Ladders Project

fosters educational and career ladders through research, policy initiatives, and direct assistance to community colleges.

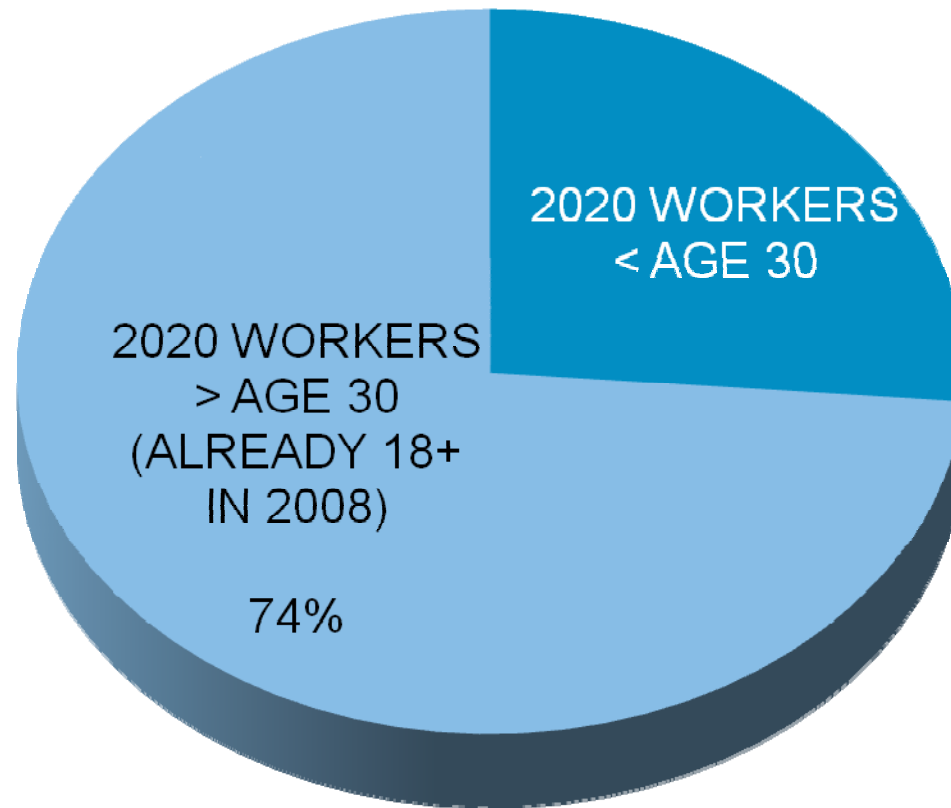


Education Projections for 2020: Employment Demand and Population



Source: Public Policy Institute of California

PERCENTAGE OF CALIFORNIA WORKFORCE IN 2020 ALREADY BEYOND SECONDARY SCHOOL AGE



Source: California EDGE Campaign, Bureau of Labor Statistics, California Dept. of Finance, Monthly Labor Review

Key Issue for 2009

To rebuild the economy and prepare more Californians through effective workforce education and training to benefit from the economic stimulus and recovery

Respond to immediate needs and continue to build the long-term capacity of CCC's as the largest provider of workforce education and training in the state

Workforce Strategies to Rebuild California's Economy

- High-impact, short term career pathway programs to move disadvantaged youth and adults into the labor market
- Medium to long-term efforts to enhance the capacity of CCC's to provide workforce education in support of regional economic development

Short-Term Career Pathway/Bridge Programs

- Advocate for stimulus dollars to scale up or replicate bridge and career pathway programs that target demand occupations
 - Construction, “green” jobs in building retrofit and renewable energy, and healthcare are prioritized in the House stimulus bill, but no CC funding for training programs.
 - Opportunity for amendments in Senate version – need additional funding for CC’s
 - Funds to be distributed through existing formulas. Must be able to scale up programs quickly, organize now.
- Prioritize programs with concurrent enrollment or that integrate basic skills/ESL with career technical education
- Provide essential student success services to reduce attrition– advising, counseling, financial aid, tutoring, and childcare
 - Partnerships are critical to making services more widely available
 - States with highest unemployment, like California, will receive largest allocations of WIA funding for employment services
 - Many jobs will be in traditionally male-dominated fields, need to pay attention to recruiting women into these opportunities

Career Advancement Academies

Establish pipelines to college and high wage careers for disconnected, underprepared young adults (18 – 30 yrs)

Three regions: (23 colleges)

- ▶ East Bay
- ▶ Central Valley
- ▶ Los Angeles

State investment: SB70

Philanthropic investment

Partnerships with employers, workforce boards, unions, community orgs, adult ed/ROCPs



Key Design Elements . . .

- Broad outreach to underserved populations
- Transition programs – bridge to college & career
- Address basic skills **in context** of career (contextualized teaching and learning)
- Focus on high wage careers in demand in region
- Cohort-based, learning communities
- Intensive support services
- Clear transitions to continued education and career pathways

Additional Features . . .

- Community of learners across sites
 - Career Ladders Project / Philanthropy
 - Document and share effective practices
- Common Data and Evaluation:
 - CalPASS and Public Private Ventures
- CC System recently added \$1.5M to extend “Linking afterschool employment to career pathways” (in education and/or human services)
- Informing the CC System Basic Skills Initiative

Efforts to enhance CCC capacity for workforce education linked to economic development

- As the largest provider of workforce training in CA, expanding CCC CTE and linking it to career pathways is essential to CA's economic recovery and long-term economic vitality
- Significant challenge to expand capacity of CTE at a time of declining state resources, but critical to do so.
 - Advocate for additional resources to build CTE capacity
 - Strategize re: restoration of cutbacks via Federal stimulus package
 - Examine and connect existing funding streams, initiatives and grants
 - Connect Basic Skills to CTE initiatives
 - Expand programs like the Career Advancement Academies and link to continuing education and career pathways.
 - Align and leverage resources with adult education, the workforce system and regional economic development
 - Identify/leverage other federal/state resources (Food Stamp Employment Training Funds; PUC)

California EDGE Campaign

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CAREER LADDERS PROJECT

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