

GATEWAYS TO COLLEGE AND CAREERS

Summer 2007 NEWSLETTER



Career Ladders Project 1203 Preservation Park Way, Suite 201, Oakland, CA 94612

Sites Gear Up For Fall Cohorts

Sites are gearing up for Fall recruiting for Gateway, Career Pathway Bridge Programs and the new Career Advancement Academies. Partnerships across the State are collaborating to develop marketing materials, recruitment plans and project calendars as they work towards their goals to fill Fall cohorts and start orientations. We continue to hear from our sites that having a large pool of candidates from which to draw is important and that if participants are not properly screened and selected, they are not as likely to complete.

Staff at CLP continue to add supportive resource articles and linkages to their webpage for program practitioners. Please visit our website, <http://www.careerladdersproject.org> to see the latest research, current articles and links to tools and resources. You will also find the **2006 Convening Newsletter** posted there as well.

The Career Ladders Project Staff and Peer Experts Are Available to Help

We are in the process of updating our Peer Resource Database which includes experts in all areas of Bridge and Gateway programs, who can also assist with the new Career Advancement Academies. Peer Experts are professionals who have participated in some part of the organization and delivery of services, programs and special needs, who are available to consult with Gateway and Career Advancement Academy sites by phone, email or in-person (when available). They can share expertise from having been a part of one of the many piloted programs in California. Some of our experts are national consultants. Areas of assistance may include: marketing; recruitment; case management; financial aid; administration; partnership development; professional development for faculty and staff; contextualized curriculum and program sustainability.

If you would like technical assistance, please contact CLP and we will work with you to see how best to assist you with your program needs.

The **Career Ladders Project** (CLP) for the California Community Colleges works to strengthen the role of community colleges in providing educational and career advancement opportunities for Californians. The CLP also provides strategic advice and technical assistance to community colleges and their workforce partners in building regional career pathway and bridge programs.

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CAREER ADVANCEMENT ACADEMY GRANTS AWARDED TO THREE CALIFORNIA REGIONS

The CCC Board of Governors at their May 2007 meeting awarded the 2007-08 Career Advancement Academy (CAA) Grants to three regions in California. Congratulations to Peralta Community College District, Los Angeles Community Colleges District, and the State Center Community College District for their successful CAA applications. We look forward to working with you.

Effective recruitment involves personal connections and discussion about the program; many community organizations, service providers, religious leaders, school personnel and advocates have connections to the target youth and adults which often makes them excellent program recruiters.

Program Resource Materials

Looking for resource tools? Printed materials? Student handbooks? Marketing materials? Contextualized curriculum? Career Ladders Project staff can help by referring you to programs that are eager to share their resources. Sites have developed printed and web-based materials, DVD's, student handbooks, program contracts, MOU's for partners, class schedules, PowerPoint presentations and more and are willing to share them with colleagues. We can help you to connect to the right people to find samples of what you may be looking for from other programs. No need to reinvent the wheel when many programs already have developed great resource materials. Contact CLP for help.

Grant Funding Opportunities

The Career Ladders Project site now includes updated links to current grant opportunities. Go to <http://www.careerladdersproject.org/resources/funding.php> For example, you'll find a link to current listings by the Employment Development Department (EDD) that include potential grant funding opportunities for Bridge, Gateway and CAA program workforce development community partners. Some of the agency web sites included will provide free automatic e-mail notification services announcing new grants.

